



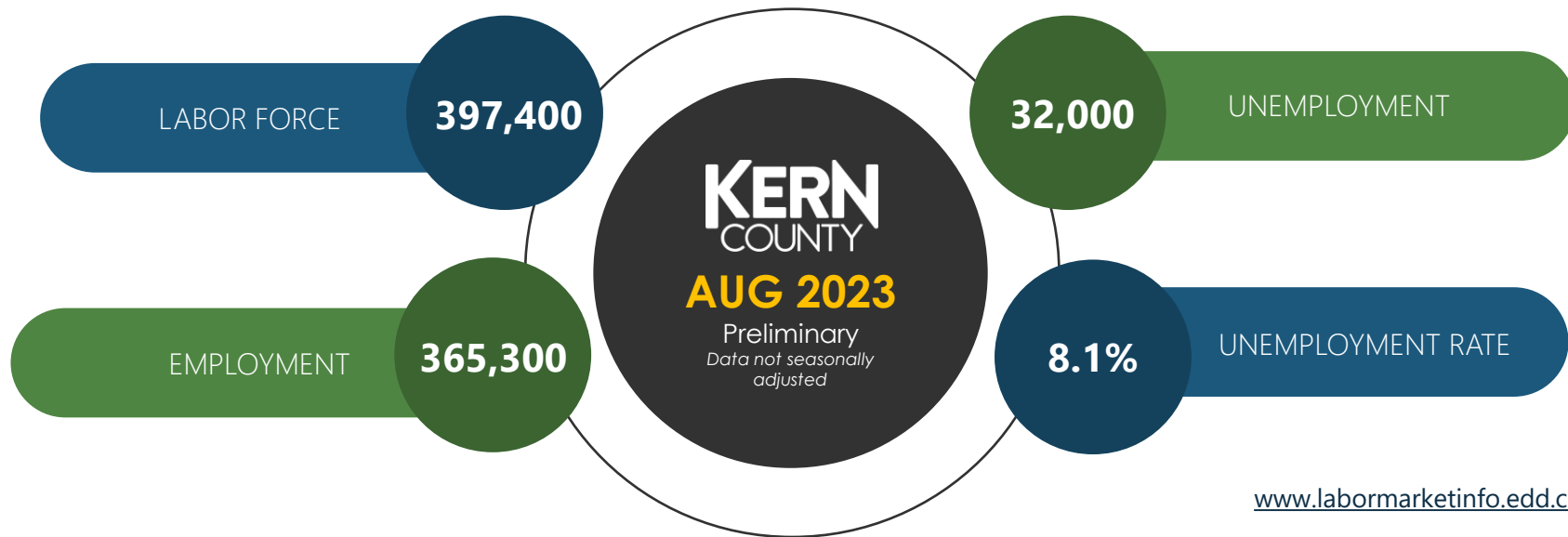
WORKFORCE DEVELOPMENT BOARD

**MARKETING
PRESENTATION**

OCTOBER 2023

LABOR MARKET INFORMATION

The unemployment rate in Kern County was **8.1** percent in August 2023, down from a revised 8.2 percent in July 2023, and above the year-ago estimate of 6.5 percent. This compares with an unadjusted unemployment rate of 5.1 percent for California and 3.9 percent for the nation during the same period.



LABOR MARKET INFORMATION

labormarketinfo.edd.ca.gov

Top Employers



Top Employment Sectors

- Health Care and Social Assistance
- Retail Trade
- Private Educational Services
- Manufacturing
- Professional, Scientific & Technical Services
- Accommodation and Food Services
- Administrative and Support and Waste Management & Remediation Services
- Public Administration
- Wholesale Trade
- Construction

KERN EMPLOYERS'
COUNTY TRAINING
RESOURCE
A proud partner of America's Job Center

TRAINING PROGRAMS



HIGH ROADS CONSTRUCTION CAREER GRANT



VALLEYBUILD

Multi-Craft trade unions
pre-apprenticeship training
program with ValleyBuild

- **15** participants graduated from the past cohort that ended in August
- A new cohort is starting **November 13**



TRAINING PROGRAMS



Café 1600

Bakersfield Adult School

8/16/23 – 11/30/23

Wednesdays & Thursdays

11:00 AM – 1:00 PM



Recycling Lives

Bakersfield Adult School

8/16/23 – 11/30/23

*A new cohort that will
start in December*



Nurse Assistant Training Program (NATP)

Bakersfield College

*Now enrolling for
Spring 2024 Semester*



Get **FREE** training to build your skills and prepare for your next job through the SkillUp America program supported by Metrix Learning.



Sign-up Today at
kerncounty.metrixlearning.com

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Start with **FREE** Business & IT E-Learning Courses!

Computers	Leadership
Internet	Customer Service
Microsoft Office	Finance
Management	Math and more!

- No tuition or travel costs
- Skills to prepare for better employment
- Accessible 24/7 from any location
- Matches your skill levels and learning pace
- Take as many courses as you want for 6 months
- Weekly virtual sessions using your training portal on Tuesdays at 4 PM and Thursdays at 11 AM



We provide help for **VETERANS** to overcome barriers and obtain gainful employment.

The **HOMELESS VETERANS' REINTEGRATION PROGRAM** and our Employment Specialists can provide the necessary tools and services to get Veterans ready to join the Workforce



Case Management, Peer Support, and Assistance



Housing Support and Community Resources



Classroom Training, Occupational Skills Upgrade and Retraining



On-the-Job Training and Employment Services

VETERAN EMPLOYMENT AND TRAINING SERVICES



THE **HOMELESS VETERANS'** REINTEGRATION PROGRAM 





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Servicios y recursos sin costo para
**TRABAJADORES AGRÍCOLAS
Y SUS DEPENDIENTES**

- Entrenamientos Vocacionales
- Talleres de Búsqueda de Empleo
- Experiencia Laboral Pagada
- Asistencia de Renta y Utilidades

(661) 800-8429

No-Cost Services and Resources for
FARMWORKERS & DEPENDENTS

KERN EMPLOYERS'
COUNTY TRAINING
RESOURCE
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EMPLOYER SERVICES



2023 EMPLOYER RECRUITMENTS

1	Amazon
2	Bakersfield Family Medical Group
3	Bolthouse
4	Buttonwillow Warehouse Co.
5	California Dairies
6	Care N Compassion
7	City of Taft
8	E&E Foods
9	Exact Staff
10	GET Bus
11	Henrietta Weill Memorial Clinic
12	KC Sheriff's Office
13	Kern County Probation Department
14	Kern Health Systems
15	Kern River Outfitters
16	Kern Valley Healthcare District
17	Key Staffing
18	NAPD

19	NAVFAC
20	NAWC Weapons Division
21	NAWS - China Lake
22	OnPoint Gym
23	Opportunities For Learning
24	Panama-Buena Vista USD
25	Quinn Company
26	Randstad
27	Recology
28	Sunrise Brands
29	The Burlington Assisted Living
30	TL's Portable Sinks & Water Trucks, Inc.
31	UniSea
32	United Way of Kern County
33	USDA - Forest Service
34	Valley Achievement Center
35	Wells Enterprises/Blue Bunny
36	Wonderful Company



RECRUITMENTS / JOB FAIRS

Multiple Job Openings are in Henderson, NV




Join the greatest Ice Cream team in the World

MAKERS OF   

Meet with a Recruiter!
Thurs. 9/14 | 9 AM - 3 PM
 America's Job Center | Room 4
 1600 E. Belle Terrace | Bakersfield 93307

Relocation assistance and hiring bonus available for some positions
 Please bring an updated resume
 Pre-employment background check & drug test required

Scan the QR Code or go to WellsCareers.com to find out more!




JOB FAIR


Scan or visit cityoftaft.org



For more info, contact: Sherrie.Watson@cityoftaft.org

TUES. AUGUST 15, 2023
10:00 AM - 2:00 PM
119 N. 10TH STREET | TAFT

- * Correctional Officers, Sergeants, Facility Manager & Compliance Specialist
- * Food Service Workers & Supervisors
- * Janitors & Maintenance Aides
- * Transit Drivers * Police Dispatcher
- * Accountants and more openings



Wed., August 23
3:30 - 6:30 PM
 KC Admin. Building
 1115 Truxtun Ave.,
 Bakersfield

Hiring for:
 • Sheriff's Records Specialist
 • Fiscal Support Specialist

For more info, contact **Gloria Zacarias at:**
zacariasg@kerncounty.com



JOB FAIR

THURS. AUGUST 24 | 9 AM - 4 PM
 AT THE RECRUITMENT CENTER
 1215 OLIVE DRIVE, SUITE C | 93308

- * Flex Coach Operators
- * Part-Time Drivers
- * Paint & Body Technicians
- * Mechanics
- * Bus Cleaners
- * Servicuers R & C

Scan or visit www.getbus.com to complete an online application and see job descriptions / salaries





WE'RE HIRING
 ON-GOING HIRING OPPORTUNITIES

- Human Resources Clerk
 CalJOBS# 19421623
- Electricians - Journeyman
 CalJOBS# 19421541
- Industrial Painter
 CalJOBS# 19421550
- Shop Pipe Welder
 CalJOBS# 19421581
- Shop Pipe Combo Welder
 CalJOBS# 19421591

VISIT CAREERS.PCL.COM TO APPLY

For more information, contact:
 Rogelio Adame Velazquez, velazquezr@kerncounty.com
www.AmericasJobCenterofKern.com
 325-HIRE | 1 800 203 2623 | TDD 661 635 2629

The AICC & WIOA are an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.




Please submit an application at www.Bolthouse.com/jobs

- MAINTENANCE TECHNICIANS CalJOBS# 19304612
- BAGGER OPERATORS CalJOBS# 19304778
- BPA OPERATORS CalJOBS# 19304691
- LIFT TRUCK OPERATORS CalJOBS# 19304545
- PRODUCTION ASSISTANT CalJOBS# 19304876
- SANITATION WORKERS CalJOBS# 19304232
- SR. INSTRUMENTATION TECHNICIAN CalJOBS# 19316513
- INSTRUMENTATION TECHNICIAN CalJOBS# 19316348
- PRODUCTION SUPERVISOR CalJOBS# 19316452

For further information or questions, please contact: **Gloria Zacarias at:** zacariasg@kerncounty.com

ON-THE-JOB TRAINING NUMBERS

July – September 2023

Employers with OJT Contracts: 81

Total Savings: **\$490,452**

Median Wage: **\$25.89/Hour**

Top OJT Employers



theWonderfulcompany™



RAPID RESPONSE NUMBERS

Employer	WARN Notice Date	Employees Affected	Rapid Response (RR) Notes
David's Bridal	7/5/2023	27	5 attended RR Event
Amentum	8/2/2023	305	All employees got contracted to work with another company
URS Midwest	8/9/2023	4	Pending RR Services
Yellow Corp	8/18/2023	18	10 attended RR Event
Morrison Healthcare	8/25/2023	74	Still scheduling RR Services
ARRC	8/28/2023	1	1 attended RR Event
Total Employees Affected		429	16 people attended our Rapid Response Events
Total Rapid Response Placements		8	

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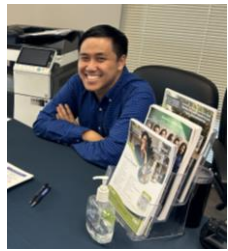
PAST AND UPCOMING EVENTS



EMS JOB & RESOURCE FAIR

- August 30th at the Recruitment Center
- EMT & Paramedic Training Information and Career opportunities for those who are licensed
- In partnership with:
 - Bakersfield College
 - Bakersfield Fire Dept.
 - Hall Ambulance
 - Kern County ETR
 - Kern County Fire Dept.
 - Kern County Public Health
 - Liberty Ambulance
 - Mercy Air
 - Pro Safety & Rescue
 - Taft College
 - Trinity Safety Company





Thank You
for
Attending



**BAKERSFIELD
COLLEGE**

**KERN
COUNTY
PUBLIC HEALTH**



**KERN COUNTY EMPLOYERS'
TRAINING
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2023

**EMS JOB &
RESOURCE FAIR**



2023 KERN COUNTY CAREER EXPO

- September 16th at the County Administrative Office
- 2nd annual countywide recruiting for Extra-Help and Full-Time positions
- Testing for the Sheriff's Office took place
 - **18** candidates tested for Deputy Trainee
 - and **12** for Detentions Deputy Trainee







2023 VETERAN STAND DOWNS



**ETR Staff at the September 29th
Ridgecrest Veterans Stand Down**



Annual Bakersfield Veterans Stand Down

**October 12 | 8 AM - 3 PM
Stramler Park**

Veterans attending can resolve any misdemeanor or traffic cases. Must pre-register for the event by calling (661) 455-7400

UPCOMING COMMUNITY EVENTS



26th Annual SHRM Conference

October 4 | 8 am – 4 pm

Mechanics Bank Arena



KCBCC Small Business Expo

October 26 | 4 – 7 pm

Four Points by Sheraton



2nd Annual East Kern Career Expo

October 27 | 9 am – 12 pm

Mojave Air & Space Port

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RECOGNITIONS





ETR & Garden Pathways graduates from the Workforce Development Professional Apprenticeship Program

COUNTY PROCLAMATION

KERN COUNTY EMPLOYERS'
TRAINING
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September 2023

as National Workforce
Development Month in
Kern County

OUTSTANDING NON-AGRICULTURAL EMPLOYER

Farmworker Opportunity Programs Award 2023
Outstanding Non-Agricultural Employer - Amazon Fulfillment Center



WOMEN'S CLOTHING DONATIONS

KERN COUNTY EMPLOYERS' TRAINING RESOURCE
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Women's Clothing Donation

Please consider donating to our **CAREER CLOSET** at America's Job Center / Employers' Training Resource. Our clients are in need of work attire as they job search, interview, and start a new Career.



Gently used or new Work Attire (Pants, Skirts, Suits, Dresses, Blouses & Tops)



Plus Size Highly Needed



No Shoes, Jewelry, Purses or Accessories

Direct Donation are accepted at

America's Job Center
1600 E. Belle Terrace
Bakersfield, CA 93307

Tax donation receipt will be provided

Our AJCC/ ETR Career Closet is in need of work attire for Women

Please consider donating to our clients. Plus sizes are highly needed

THANK YOU

